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## Message from CEO



# Meeting the Challenges of a New Stage

## —Becoming an Industrial and Regional DX Platformer that Supports a Decentralized Autonomous Society Where Businesses and Communities Thrive Sustainably

In July 2025, we changed our name to NTT DOCOMO BUSINESS, Inc. and adopted a corporate logo that reflects the unity of the NTT Group, further clarifying our role as the main driver of corporate business activities within the NTT Group's overall ICT business. We provide a one-stop shop for services offered by the NTT Group and its partners, focused on four areas: IoT, AI, Digital BPO®, and Regional and SME DX. Our mission is to unlock new value for customer businesses and contribute to prosperity for all, serving as an Industrial and Regional DX Platformer that supports a decentralized autonomous society, where businesses and communities can thrive sustainably.

The NTT DOCOMO BUSINESS Group practices sustainability management guided by its Sustainability Policy, which focuses on four Priority Areas: society, the environment, human resources, and governance.

In the area of society, we are collaborating with local communities through the HOKKAIDO IOWN CAMPUS initiative, advancing regional revitalization through city planning and human resource development using cutting-edge technologies. We aim to securely transfer large volumes of data, reduce the number of servers, and save electricity on platforms powered by advanced IOWN® optical technology. We are also addressing regional challenges through technological innovation, such as establishing NTT AQUA Inc., a company

that researches, develops, and provides a recirculating land-based aquaculture system. Through co-creation with partners across industries, including our strategic business alliance with transcosmos inc. in the Digital BPO® domain, we strive to contribute to sustainability across society.

In the area of the environment, our goal is to achieve net-zero greenhouse gas emissions from our business activities by 2030 and from our entire supply chain by 2040. We have also started providing Morikati, Japan's first Forest Value Creation Platform, which uses geographic information systems to support credit creators, certifying bodies, and buyers of forest J-Credits through DX. The platform is already expanding as we work with six municipalities to actively create and distribute forest J-Credits. Furthermore, we have aligned with the Present Tree® forest restoration project, operated by Environmental Relations, a certified non-profit organization for regenerating forests and promoting regional development across Japan. Within this project, we established the DOCOMO BUSINESS Forest of Co-creation in Fuefuki City, Yamanashi Prefecture, where we plant trees together with our stakeholders.

With regard to human resources that support these initiatives, we seek to create an environment where a diverse and self-directed workforce can thrive and perform at its best. We do this by enhancing well-being, promoting diversity, equity, and inclusion, and measuring progress through key

indicators such as improved employee engagement scores.

The role of governance, including risk management, has become increasingly important for sustainable business growth amid rapid social change and a more diverse and complex business environment. In response, we restructured the Legal Affairs and Internal Auditing Division and reestablished the Internal Audit Department, formerly part of the division, as the Internal Audit Division, strengthening auditing functions and reducing management risk. We also established the Legal and Risk Management Division to consolidate key functions such as legal affairs, institutional and external relations, compliance, and risk management. These changes have reinforced our framework for strategic and effective risk management. Beyond organizational restructuring, NTT DOCOMO BUSINESS will continue to advance management centered on integrity, enhancing the sustainability of its operations.

As we continue to address increasingly diverse social challenges, we will go beyond our networks and harness cutting-edge technology and innovation to support a decentralized autonomous society where businesses and communities can thrive sustainably. Count on NTT DOCOMO BUSINESS for solutions that deliver surprise and excitement to customers.

**Katsushige Kojima**

President and CEO  
Representative Member of the Board  
NTT DOCOMO BUSINESS, Inc.