## **Maximizing Positive Impact**

- ♦ Enhance stakeholder engagement
- Reinforce collaboration with NTT Group companies



Hire and educate diverse human resources



 Pursue social contribution activities that leverages the Group's business characteristics



Plan business from the perspectives of the customer and social issues



Generate creative and innovative services



Strengthen partnerships with suppliers







- Provide DX solutions that address social issues faced by society. local communities, and industries
- Provide DX solutions that help balance work and personal life
- Provide DX solutions that realize global business
- Construct flexible and optimized networks









Maintain and enhance customer satisfaction



## **Marketing and Planning**

Design a robust, highly reliable and secure ICT infrastructure





### **Service Development** and Procurement

◆ Collaborate with suppliers to ensure thorough CSR and green procurement



Promote the use of renewable energy







#### Construction (Equipment, Networks, and Solutions)

- ♦ Eliminate the digital divide by improving convenience and accessibility
- ♦ Build highly reliable disaster-resilient networks by bolstering ICT infrastructure
- ◆ Construct safe and secure systems for cyber security



◆ Take action to protect the environment by utilizing ICT equipment with due consideration for biodiversity



# **Operation of Services**

- Offer prompt, reliable responses to security risks Limit the frequency of
- incidents
- ◆ Thoroughly and effectively manage personal information
- Promote decarbonization in business activities Provide services capable of contributing to reducing CO<sub>2</sub> across society







# Stringently practice the 3Rs in business



Promote the recycling of plastics





Disposal and Recycling

of Equipment



Respect for human rights









Thorough risk management



- Continuously reinforce security management
- Develop security specialists



Promote work-life balance Thoroughly implement occupational safety and health and health management for employees





# **Minimizing Negative Impact**