

Corporate Profile 2023

#### Message from the President and CEO



Toru Maruoka
President and CEO

Representative Member of the Board

On behalf of the NTT Communications Group, I would like to thank you for your interest and support.



In July 2022, as a member of the DOCOMO group, we launched our enterprise-business brand, "docomo business."

In addition to existing fixed-network, cloud, and data-center services, NTT Communications is now able to leverage NTT DOCOMO's 5G and IoT offerings and NTT COMWARE's software-development capabilities to provide one-stop total solutions for clients worldwide. As we steadily expand the quality and area coverage of our offerings, we have been very pleased by the positive responses of clients.

Even though the COVID-19 situation has eased somewhat recently, continued geopolitical risks and uncertainty over monetary policy in various countries leave no doubt that we are living in an era of volatility, uncertainty, complexity and ambiguity (VUCA). Determined not to be defeated by such dizzying changes, we will promote initiatives built on the foundation we have laid so far to contribute to a strong and vibrant world.

To help realize such a world, we are now offering highly value-added solutions in the fields of digital transformation (DX), green transformation (GX), and customer experience (CX).

For DX, which is becoming increasingly vital for society's continued evolution, NTT Communications supports the Smart World initiatives of clients in eight key areas. And now, backed by our expanded mobile capabilities, we are delivering one-stop services utilizing 5G, drones, robots, extended reality (XR), Web3, and other advanced technologies. We also are leveraging the massive data generated in these activities to contribute to society.

We also are expanding our GX initiatives to support decarbonization. In addition to in-house initiatives to procure renewable energy and deploy the NTT group's Innovative Optical and Wireless Network (IOWN) technologies, we are preparing to establish green data centers featuring optimized air-conditioning control and renewable energy options, and solutions for green cloud-computing to help clients better visualize their CO<sub>2</sub> emissions.

Furthermore, an important perspective of implementing these initiatives is improving CX. By sincerely responding to customer feedback throughout the entire customer journey, we are able to anticipate customer needs and continue to provide experiences that exceed their expectations.

To ensure the success of these ambitious undertakings, we are deeply committed to working with clients and partners under our OPEN HUB for Smart World collaboration program.

#### Mission

Creating communication methods that open up new possibilities for people and our world.

We aim to create a world that maximizes the potential of people, organizations, and societies, giving them the opportunity to shine. In such a world, every person can lead rich and contented lives, cooperating in harmonious freedom.

This is why we'll keep striving to create innovative, user-friendly communication methods that optimize the flow of information in our society.

#### **Corporate Message**

# Connecting into tomorrow.

This message expresses our intention to constantly mediate between today and tomorrow, and to continually create a desirable future while contributing to society today. The term "tomorrow" expresses our determination to spearhead into the future by creating innovative and unprecedented communication methods.

#### **DOCOMO Group's Enterprise Business Brand**

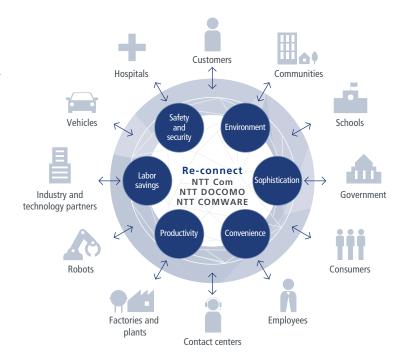


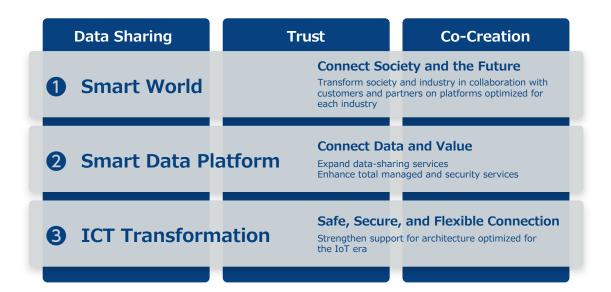
NTT DOCOMO, NTT Communications and NTT COMWARE have integrated their enterprise businesses, and operate the brand "docomo business." Under this brand, we will take on the challenge of "Changing worlds with you"—together with all corporate customers and partners—by driving innovation in society and industry with the Mobile Cloud First strategy.

# Three Initiatives

NTT Communications is contributing to a more sustainable future through co-creation with customers and partners, defining new value for the post-COVID era, and re-connecting society and industry with fixed-mobile convergence services and solutions.

This vision will be realized through three strategic initiatives.





As the central driver of the DOCOMO Group's enterprise business, NTT Communications provides one-stop support to all corporate customers, from large corporations to small and medium-sized enterprises, driving innovation in society and industry with Mobile Cloud First.



"A Leader"

Gartner® Magic Quadrant™ for Network Services, Global

Neil Rickard, Bjarne Munch, Danellie Young and Karen Brown, February 21, 2022



"A Leader"

IDC MarketScape: Asia/Pacific Cloud Security Services 2021

Vendor Assessment doc #AP47097721, June 2021

#### Recent Awards and Recognition

MM Research Institute Award Award for Excellence Smart Solutions: 5G Solutions Category



Recognized for excellence in the Smart Solutions: 5G Solutions category at the 2023 MM Research Institute awards

(June 2023)

6th NIKKEI Smart Work Management Survey



Received a 4.5-star rating in the 6th NIKKEI Smart Work Management Survey of leading companies driving the productivity revolution through workstyle reforms (November 2022) ASPIC IoT, AI and Cloud Awards 2022



Earned five awards, including the overall Grand Prize for SDPF Node-Al and Second Prize for SDPF Managed IoT

(November 2022)

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### **Power to Innovate**

NTT Communications' team of experts has the power to create value by leveraging advanced technologies and services.

# **Evangelists**

The following 12 evangelists, each possessing specialized expertise, provide clients with impartial insight into the latest technological trends.



• Expertise
Software Defined Everything



• Expertise
WebRTC and API



• Expertise



Fumitaka Takeuchi

Expertise
Cyber Risk Management



• Expertise

Data Science and

Network Security



Shin Miyakawa

• Expertise

Networking and IoT



• Expertise
Data Science and Big Data



Satoru Koyama

• Expertise
Cyber Security



Kenichiro Shimada
• Expertise
Al



• Expertise
Cloud and SDN/NFV



Masayuki Hayashi



Tomoya Yoshida
• Expertise
Networking and Internet

# • Expertise SDN/NFV Cloud

### Diversity

NTT Communications has received multiple awards and recognition for enabling its employees to excel regardless of gender, age, birthplace, nationality, religion, disability, sexual orientation or gender identity. NTT Communications is committed to creating working environments in which women, older employees, and LGBTQ and other sexual minorities can flourish.









### **Co-Creation with Clients and Partners**

#### **Creating and Implementing Future-oriented Concepts**

#### **OPEN HUB for Smart World**

OPEN HUB for Smart World is a business co-creation program we launched in October 2021 with the aim of co-creating new business concepts with our clients and partners. It provides an opportunity to connect people and technology, and serves as a space for implementing ideas. Together with "catalysts" (experts working in various fields) and partner companies, we are working to create business solutions that combine diverse ideas and cutting-edge technologies in real or virtual venues.

OPEN HUB Base is a co-creation community in which more than 15,000 people interact. And at OPEN HUB Park, which opened in February 2022 as our main real-world activity site, many co-creation projects are being developed through the OPEN HUB Play program. In this program, catalysts work with enterprises on new business

concepts. We will shape the future by fusing the assets, diverse cultures and ideas of the NTT Group and partner companies, and by thinking through concepts while having fun.



#### **New Business Creation Contest**

#### docomo STARTUP

A new business creation program that we had previously conducted was made available to the entire DOCOMO Group and relaunched as docomo STARTUP in fiscal 2023. There are several aspects to the program: COLLEGE for learning the skills and mindset for starting a business; CHALLENGE, a contest that invites employees to submit ideas; and GROWTH, in which ideas with commercial potential are further developed. The program is designed to create businesses from employees' ideas using the "lean startup" methodology in areas with a high degree of uncertainty.



#### **Open Innovation Program**

#### **ExTorch**

ExTorch was started in fiscal 2019 as an open innovation program for innovating existing businesses and creating new businesses.

Its main activities range from partner matching to researching industry trends, working with outside mentors, and collaborating in budget support, publicity, intellectual property, and law. The goal is to combine the services and technologies of NTT Communications and its partner companies in Japan and abroad to implement and commercialize services and products that offer new value. Services that have emerged from this program include Beamo<sup>TM</sup>, which enables integrated management of visual information of building spaces.



#### In-house Organization for Design-driven Management

# **KOEL DESIGN STUDIO by NTT Communications**

KOEL is the design studio of NTT Communications. As a design center of excellence (CoE),\* it enhances design functions of various organizations to maximize value for customers, with the mission of unlocking the creative potential of society through design and communication. It is shifting its focus from products to concepts to create social infrastructure design that people and businesses will appreciate.





# **Sustainability and SDGs**

#### **Sustainability Policy**

The NTT Communications Group aims to realize a sustainable future. As "Your Value Partner," we will work to overcome social challenges and drive the emergence of new value by creating a new way of communication\* that will open the door to possibilities for people and the world.

\* An example of NTT Communications' efforts to create communication that serves as a bridge between today and tomorrow. We will continue to take on the challenge of unlocking the unlimited potential of communication to overcome various barriers and boundaries, make the best use of all information in society, and open up possibilities for people and the world. This new way of communication will help create a future beyond anything we can imagine and deliver unprecedented prosperity to society and the world





Through the realization of a Smart World that connects society and the future, the transformation of ICT infrastructure, and the promotion of advanced innovation, we will help resolve various social challenges, strive to co-create and drive the emergence of new value, and work toward a better future that is resilient, safe, secure, and capable of sustainable development.



By respecting human rights, promoting diversity and inclusion, and developing human resources, we will work toward a future where highly diverse people come together and everyone is given respect, inspires one another, and is able to demonstrate their ability in response to society's needs.



Through initiatives to promote the use of ICT, which contributes to reducing environmental impact and thus achieving a decarbonized society and closed-loop economy, we will work toward the realization of a green future where society is carbonneutral, resources are recycled, and biodiversity is preserved.



Applying the high standards of our corporate ethics, we will thoroughly implement compliance and risk management, continue to reinforce information security, and enhance value chain partnerships. We will also strive to realize strong governance and the sustainable enhancement of corporate value to maintain public trust while working toward a future where co-creation leads to a sustainable society.

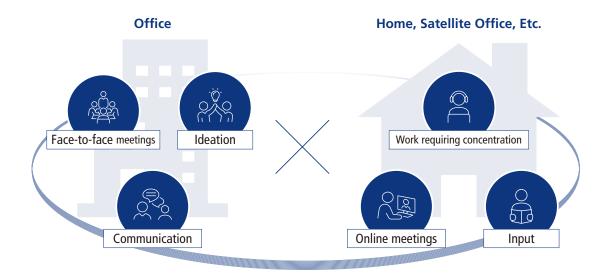
#### **Enhancing NTT's support for the UN's SDGs**

The NTT Group announced its support for the UN's Sustainable Development Goals (SDGs) in fiscal 2016. As a member of the NTT Group, NTT Communications began contributing to the SDGs by raising awareness of CSR and the SDGs among employees and working to achieve the goals through various aspects of its business, including CSR-priority activities.



# **Hybrid Work: A Highly Flexible Way of Working**

Hybrid Work is a Company-wide initiative that allows employees to freely combine face-to-face and remote communication, depending on the nature and characteristics of the job and the circumstances of the organization or team.



In July 2022, we introduced a standardized system for remote work that gives employees greater flexibility in their choice of where to live in addition to working hours and place of work. We are continuing to transform workstyles with a focus on three areas: corporate culture and mindset; systems and rules; and work environments and tools.

# Corporate Culture and Mindset

By fostering a corporate culture in which people accept each other and speak frankly (openness), use their diverse personalities and backgrounds to help each other (collaboration), and learn by trying and practicing (trial and error), we are creating teams and workplaces where all members can feel free to be themselves.

#### **Systems and Rules**

With systems that enable people to work from anywhere in Japan, we have increased freedom of where to live in addition to the freedom of place of work and working hours, helping employees to balance work and private life.

# Work Environments and Tools

In addition to introducing secure PCs and mobile devices as well as a Zero Trust security model, we are promoting the creation of work environments to support our Hybrid Work program through initiatives such as digitization of internal analogue processes and business process reengineering (BPR) throughout the Company.

#### **Corporate Culture and Mindset**

Reform of Workstyles and Communication

- Fostering a climate in which diverse personalities are accepted and different opinions are expressed
- Promotion of strategies through highly transparent communication and dialogue
- Further collaboration to realize ideal corporate culture and climate

#### **Systems and Rule**

Further Enhancement of Organizational Systems

- Increased freedom of working hours and place of work has led to fewer people using reduced working hours due to child care and more people returning to work full-time
- Proactive information dissemination, training, and other efforts have led to more male employees taking childcare leave

#### **Work Environments and Tools**

**Enhancement of Remote Work Environments** 

- 87.5% of common tasks have been digitized to support diverse workstyles
- High level of satisfaction with internal ICT infrastructure that supports business operations, such as secured PCs
- Zero Trust security model utilized by employees

#### Corporate Overview

Official Name NTT Communications Corporation

Head Office Otemachi Place West Tower, 2-3-1 Otemachi, Chiyoda-ku, Tokyo 100-8019, Japan

**Representative** President and CEO, Representative Member of the Board of the Company

Toru Maruoka

Established July 1, 1999
Capital 230.9 billion yen

Employees 9,300 (NTT Communications Group: 17,800) Note: As of July 2023

Business Long-distance telecommunications in Japan, international telecommunications, solutions business,

ICT services and solutions, and related businesses

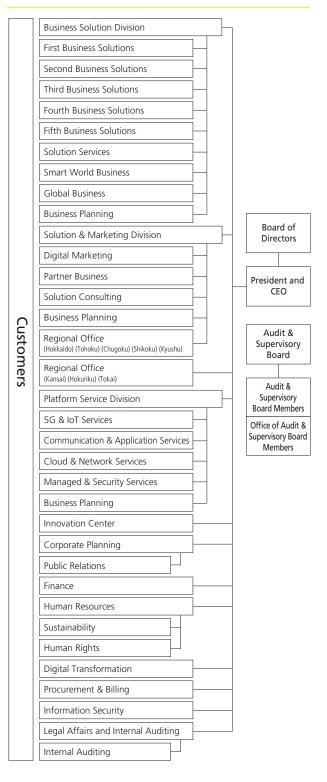
#### **Board of Directors**

President and CEO	
Representative Member of the Board of the Company	Toru Maruoka
Senior Executive Vice President Representative Member of the Board of the Company	Hidemune Sugahara
Senior Executive Vice President Representative Member of the Board of the Company	Keigo Kajimura
Senior Vice President Member of the Board	Hisashi Fujishima
Member of the Board	Masaaki Shintaku
Member of the Board	Ikuko Suzuki
Member of the Board	Minako Tsumenaga
Member of the Board	Naoki Nakaminami
Audit & Supervisory Board Member	Sakuo Sakamoto
Audit & Supervisory Board Member	Shuji Ota
Audit & Supervisory Board Member	Masanori Ozawa

#### **Executive Officers**

Representative Member of the Board President and CEO	Toru Maruoka
Representative Member of the Board Senior Executive Vice President	Hidemune Sugahara
Representative Member of the Board Senior Executive Vice President	Keigo Kajimura
Executive Vice President	Tomohiro Ando
Executive Vice President	Takanori Ashikawa
Executive Vice President	Katsushige Kojima
Senior Vice President	Toshio Kanai
Senior Vice President	Shinji Kume
Senior Vice President	Hiraku Otsuchi
Senior Vice President	Satoshi Daimon
Senior Vice President	Naoki Wakai
Senior Vice President	Kazunobu Arimura
Member of the Board Senior Vice President	Hisashi Fujishima
Senior Vice President	Taichi Hiramatsu
Senior Vice President	Yoshiharu Hamashima
Senior Vice President	Kengo Nagase
Senior Vice President	Mutsuhiro Inoue
Senior Vice President	Yoshiki Fujima
Senior Vice President	Katsunori Yamashita
Senior Vice President	Daisuke Fujioka
Senior Vice President	Kazuo Komine
Senior Vice President	Takeshi Tomochika
Senior Vice President	Satoko Takahashi
Senior Vice President	Akiko Fukuda

# **Our Organization**



#### **Group Companies**

- NTT Com Engineering Corporation
- NTT Com Online Marketing Solutions Corporation
- NTT Com CHEO Corporation
- NTT Com DD Corporation
- NTT Smart Trade Inc.
- NTT PC Communications Incorporated
- NTT World Engineering Marine Corporation
- COMWARE FINANCIAL SYSTEMS CORPORATION
- DOCOMO Business Solutions, Inc.
- N.F. Laboratories Inc.
- NTT BizLink, Inc.
- codeTakt Inc.
- DOCOMO gacco, Inc.
- · Phone Appli Inc.
- NTT Com Asia Limited
- NTT Communications China Co., Ltd.
- Mobile Innovation Co., Ltd.
- Shanghai NTT Telecommunications Engineering Co., Ltd.

#### Offices in Japan



# NTT Communications' Disaster Response

NTT Communications has built a disaster-resistant communication network to ensure the maintenance of critical communications in disasters and to restore telecommunications services as soon as possible. As a designated public corporation in Japan, NTT Communications also cooperates with national and local government bodies to secure communications in disasters.

#### Robust network reliability

We are continually enhancing our network reliability so that damage to any part of our overall telecommunications systems does not significantly impact the rest of the system.

#### **Ensuring crucial communications**

We have secured communication channels to ensure that crucial communications are uninterrupted during disasters.

#### Rapid recovery of communications

We are deeply committed to restoring all telecommunications equipment and services as quickly as possible after disasters.

#### **Shines:** Newsletter Produced by Employees

*Shines* is an open communication medium for delivering information from the employees of the NTT Communications Group.

The content conveys the individual character of employees as well as information about their day-to-day activities and achievements. *Shines* emphasizes the human side of NTT Communications' cutting-edge ICT and the behind-the-scenes roles of personnel in supporting communications for everyday life.



*Shines* enables the employees of NTT Communications to act as messengers to inform the public about their service to society.

https://www.ntt.com/shines/ (Japanese only)

